



International cultural seminar "EVERY BEGINNING IS EASY!"

PROGRAMME

Thursday, October 10th at the Tallinn Teachers' House, Raekoja plats 14.

12:00 Lunch

13:00 Greetings from the Minister of Culture of the Republic of Estonia
Tõnis Lukas

13:10 **European culture on a global scale.**

EU strategic approaches to international cultural relations.

Lina Kirjazovaite and Robert Kieft (EUNIC Global)

13:45 **How can smaller countries play an active role in wider-scale international projects?**

Tove Ekman (Finnish Cultural and Academic Institutes)

Mikaela Fredriksén Tollin (Swedish Institute)

Katrin Maiste (Estonian Institute)

Camilla Mordhorst (Danish Cultural Institute)

Aušrinė Žilinskienė (Lithuanian Culture Institute)

Latvian Institute

14:15 **How open is Estonia to other European cultures? The challenges of our partners and neighbors.**

H.E. Grzegorz Kozłowski (Ambassador of the Republic of Poland)

Anu Heinonen (Head of the Finnish Institute in Estonia)

Tamás Orosz (Director of the Hungarian Institute, Tallinn)

15:15 Coffee break

15:40 Introduction to workshops, success stories.

15:45 **Workshops:**

Music is connecting people. *ET*

Estonia in films. *ET*

Literature – what stories should we tell in order to become published? *ET*

Designing a cultural event. *EN*

EUNIC *EN*

16:30 **Conclusions**

18:00 Reception in the Tallinn Teachers' House, musical greetings from Puuluup.

Friday, October 11th at the Viinistu Art Museum.

- 8:30 Bus to Viinistu will departure from G. Otsa street.
- 10:15 Coffee break at Viinistu
- 10:30 **How does nature influence culture and vice versa?** *Timo Maran*
Timo Maran is an Estonian semiotician and poet. Maran holds a position of Senior Research Fellow at the Department of Semiotics, University of Tartu, Estonia. From 2018 he is also head of the Semiotics Department. Maran's main research interests are ecological semiotics, Estonian nature writing, zoosemiotics and species conservation and semiotics of biological mimicry.
- 11:10 **Paradoxical Estonia.** *Ahto Lobjakas*
Ahto Lobjakas is an occasional radio presenter and newspaper columnist. In 2000-2010 he worked as Brussels correspondent for Radio Free Europe/Radio Liberty.
- 12:00 **Networks in Europe – why are we doing things together?**
Lina Kirjazovaite and Robert Kieft (EUNIC Global)
- 13:00 Lunch
- 14:00 Tour in Viinistu
- 15:00 Departure to Tallinn

Moderator of the seminar is Eero Raun.



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